

## Swiss Food Research

# Rahmenbedingungen für eine nachhaltige Innovation

Guiding, Catalysing, Connecting & Boosting the Agro-Food & Nutrition Innovation Ecosystem



#### **SVISS FOOD VEEK** 14-18.11.2022



**15.11.2022** Können Pflanzenproteine unsere Versorgung sichern?

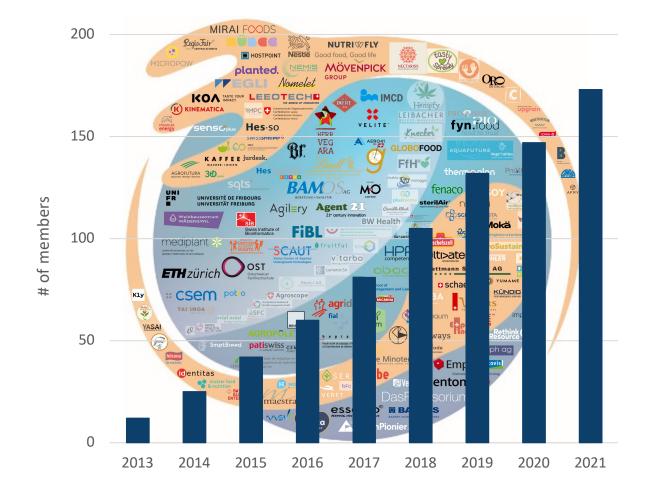


#### The buffet of «Innovations»?





#### Swiss Food Research – Why, Who, What



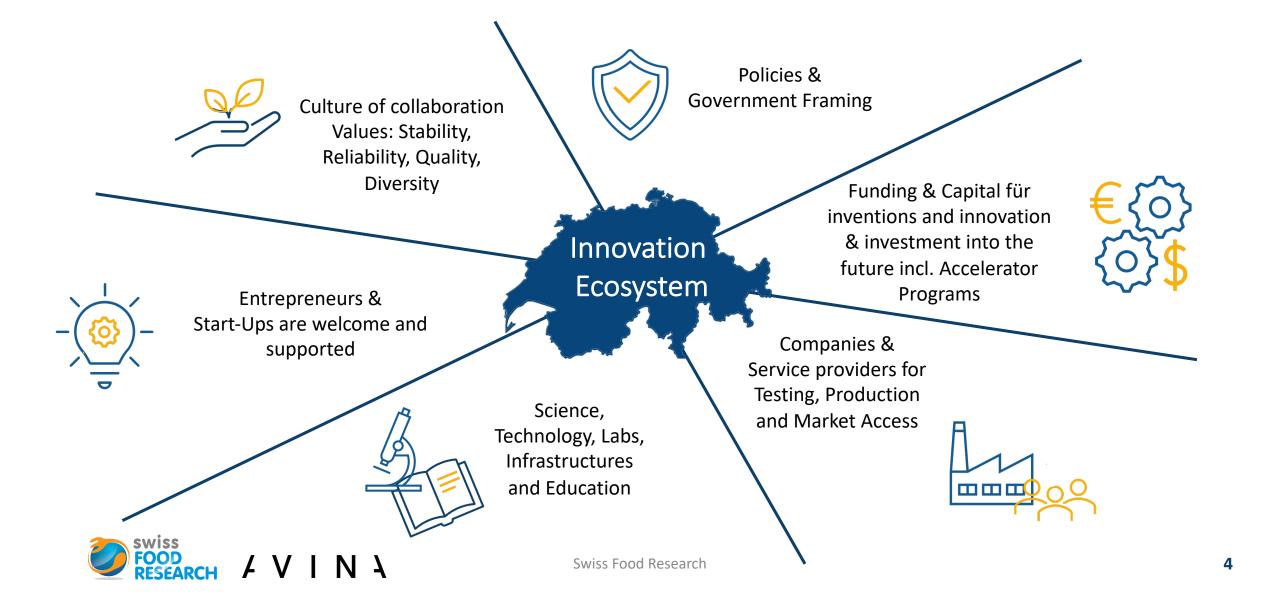
Swiss Food Research

We drive impactful
innovation with a holistic
approach to a sustainable
agro-food & nutrition
ecosystem.

- Not for profit member based association
- 180+ Members consisting of research, companies, and start-ups
- Independent Swiss-wide & internationally active network
- Neutral & Confidential
- Bridge-builder between all actors in the ecosystem

Neutral | Confidential | Independent

#### Switzerland has a favourable innovation landscape



### **R&D** Spendings

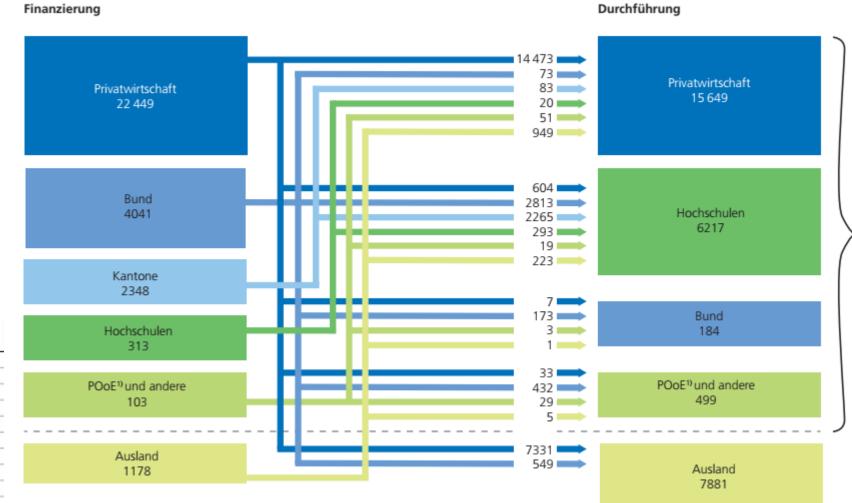
- 22 Mrd CHF Privat
- 6.7 Mrd CHF public (Tax)
- Money going «abroad»
- 5.8 Mrd in 2015
- 7.8 Mrd in 2017

swiss

GII rank	Economy	Score
1	Switzerland	64.6
2	United States	61.8
3	Sweden	61.6
4	United Kingdom	59.7
5	Netherlands	58.0
6	Republic of Korea	57.8
7	Singapore	57.3
8	Germany	57.2
9	Finland	56.9
10	Denmark	55.9
11	China	55.3

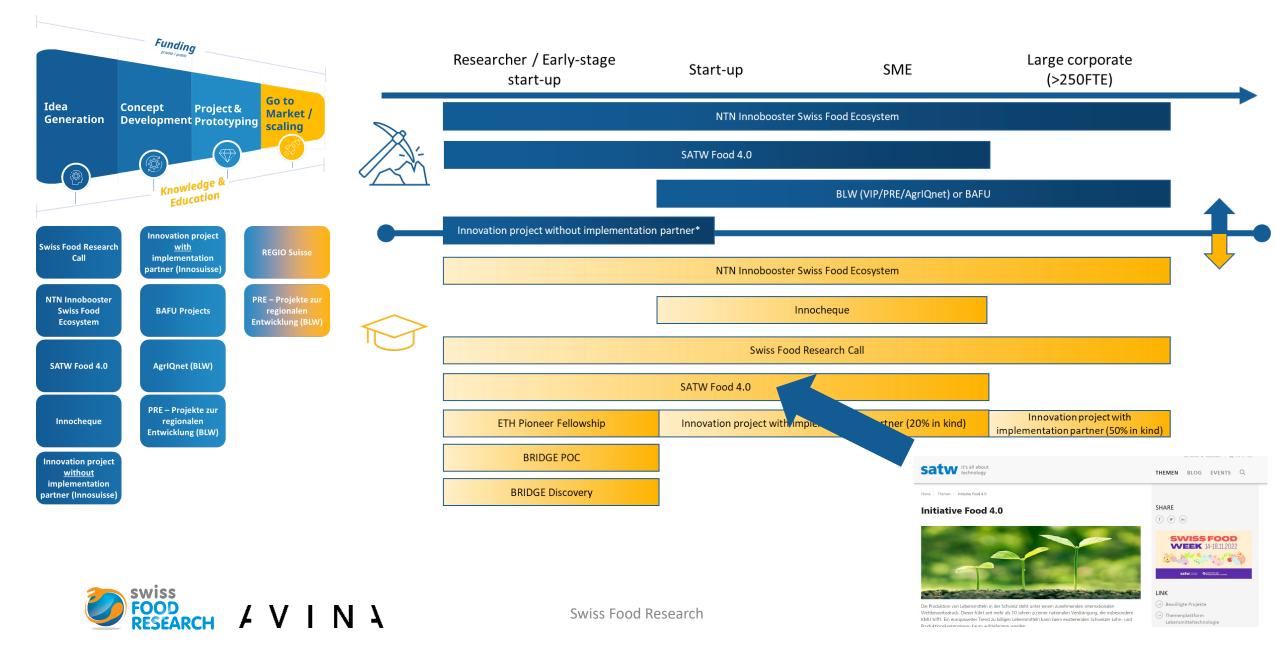
 $\mathbf{I}$   $\mathbf{V}$   $\mathbf{I}$   $\mathbf{N}$   $\mathbf{J}$ 

Abbildung A 4.1: Finanzierung und Durchführung von F&E in der Schweiz nach Sektor in Mio. CHF, 2017 (ohne Zweigniederlassungen von Schweizer Unternehmen im Ausland)



<sup>1)</sup>Private Organisationen ohne Erwerbszweck Quelle: BFS

#### How to navigate through the funding system?

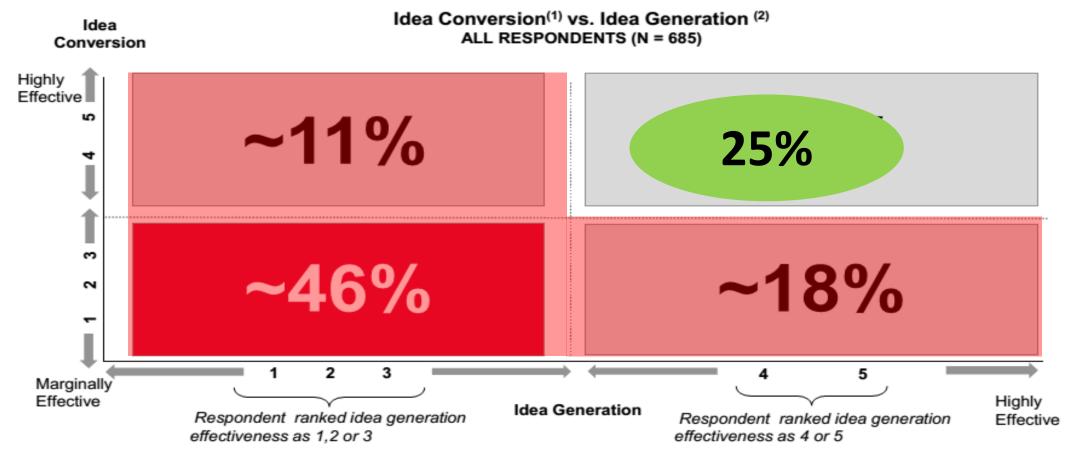


#### Path of Innovation = Triple V-Function



Each step along the path of innovation has its dedicated scheme to support and mitigate risk

#### Front End of Innovation – How it starts!



Note:

How effective do you feel your organization is at converting ideas into projects for execution? "Please rank your company's level of effectiveness in idea conversion." With "1"=Marginal Effective and "5" = Strongly Effective.
 How effective do you feel your organization is at generating new ideas? "Please rank your company's level of effectiveness in idea generation." With "1"=Marginal Effective and "5" = Strongly Effective.

Booz & Company

2012 Innovation 1000-Making Ideas Work-Results Summary EXTERNAL.pptx

 $\mathbf{N} \mathbf{I} \mathbf{N} \mathbf{J}$ 

#### Only 25% of the companies consider themselves effective in managing innovations

Swiss Food Research

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#### The buffet of «Innovations»?







We strive to push Innovation forward for the better of the Agro Food & Nutrition System within and beyond Switzerland

Supported by V I N A Avina Stiftung

